

Matchflow Media Video Opportunities

THE MATCHFLOW MEDIA DIFFERENCE

Expand your reach with video from Matchflow Media. We offer both desktop and mobile opportunities and can help you reach your desired audience and campaign goals across a fully disclosed array of media properties.

- ✔ Our **in-depth reporting on traffic quality** ensures a strong, effective and brand-safe publisher base.
- ✔ We provide **dedicated account management** for all our advertisers and publishers.
- ✔ Our **full transparency policy** means you know exactly what the traffic sources are.

Our Focus

With thousands of properties available, we're certain we can offer you the vertical category that meets your clients' needs. Our specific focus is on the following categories:

- 👤 Women
- 🌿 Home & Garden
- 🏥 Health
- 🎬 Entertainment
- 📰 News Properties



Volume and Opportunities

Working directly with publishers and an extensive array of third-party networks offers you optimal reach for your campaigns.

- Over 1B video queries per month
- Global viewing audience
- Small, medium and large format players
- Segment to any format size, any combination of player sizes
- In-depth reporting on publisher activity
- Desktop and mobile video