

# Matchflow Media Advertising Opportunities

We are an independent online media network, offering opportunities to both advertisers and publishers in display, video, data, mobile as well as custom integrations, across a fully-disclosed array of media properties.

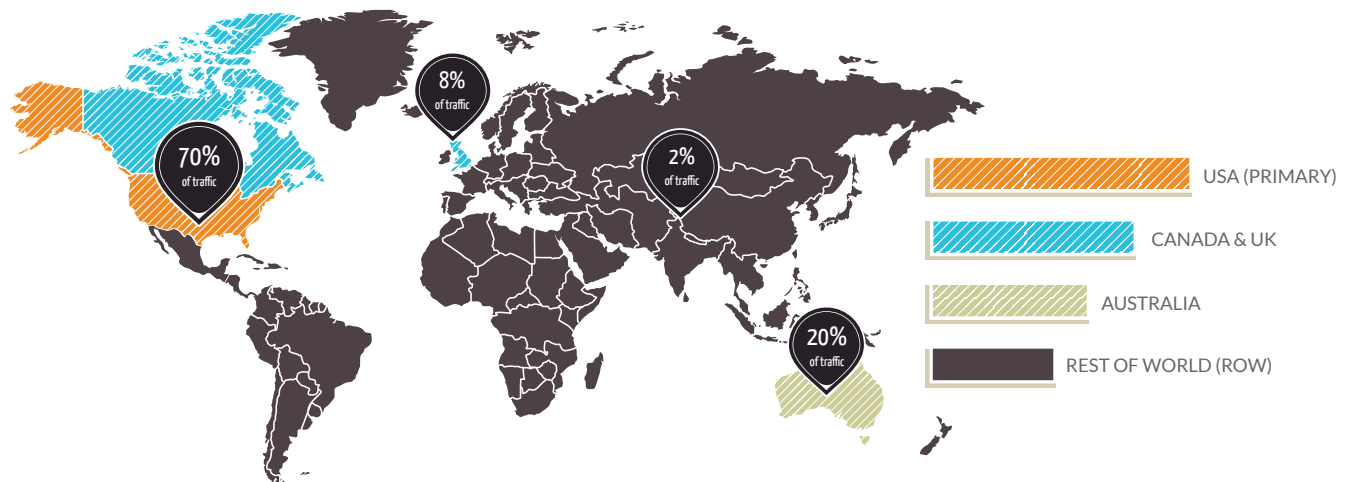
- ✔ Our **in-depth reporting on traffic quality** ensures a strong, effective and brand-safe publisher base.
- ✔ We provide **dedicated account management** for all our advertisers and publishers.
- ✔ Our **100% full transparency policy** means you know exactly who your inventory sources are.

## Our Focus and Geos

With thousands of properties available, we're certain we can offer you the vertical category that meets your clients' needs. Our specific focus is on the following categories:

- |   |   |  |
|---|---|--|
|  Women         |  Entertainment       |  Health |
|  Home & Garden |  Local & Global News |  Men    |

Our primary geographic regions in terms of volume are English-speaking countries, with the majority of available inventory originating from the USA. Our advertisers can specifically **geo-target** their campaigns:



## Network Volume

Our numbers are seeing continual growth each month. Here's a snapshot of our network in 2014:

**1 BILLION+**  
video queries  
per month

**250,000,000 - 500,000,000**  
display ad  
impressions per month

**647,000,000**  
data pixels placed  
in August 2014